



Utilizing Social Media to Find Host Families

Nextdoor – Nextdoor connects neighbors to each other and to everything nearby. You can make an account and post in your Nextdoor account; you can also reach others in different neighborhoods, by asking someone you know in that neighborhood to share your post.

Facebook - You can post on your own page, and can ask other people to share your post (to do that, make your post public).

Facebook Groups - Join as many as you can for an area or a city that you want to place in. Some of them will require you to answer questions: be honest and don't say you live there if you don't. Periodically *like* posts on those groups so that people will be familiar with you. It's best not to engage in any controversial subjects on these group pages.

Facebook Messenger – You can message individuals that you are FB friends with, but don't have their telephone number, and ask them about hosting.

Creating a Facebook Post:

There are multiple ways to create posts. Canva (canva.com) posts work well or you can just post a picture and a post.

You cannot post pictures of current students or post their last name. If you post pictures of past students, state that photo is of a past student. It's important that it's a great picture that will capture their attention.

Share brief things about the student, such as their hobbies, why they want to come to America, a blurb from their teachers, etc. Make a headline such as, "LIKES SPORTS, LIKES PHOTOGRAPHY, LOVES MUSIC, or SEEKING CHRISTIAN FAMILY" etc.

Here are Some Examples of Facebook Posts:

PLEASE SHARE

FRIENDLY AND LOVES ANIMALS. Hello Lincoln City families, I am seeking a host family for this smart and talented 17-year-old musical girl named Paula, from Spain who loves animals! Paula has a 3.7 GPA and speaks good English. Paula says this to her future host family: " " Paula's teacher says she is good at resolving difficult tasks, friendly, mature and is sensible and cooperative.

Host families provide a loving home and meals for the student. Students have their own spending money and insurance. Please let me know if you or anyone you know is willing to open your home and heart to Paula. She will be here at the end of August.

Contact me at 971-237-6528 or message me or comment below. \$100 referral fee when you refer me to another family who hosts. Thanks everyone!! Go to www.iwanttohost.org to apply.

PLEASE SHARE

LOVES ANIMALS, RIDING HORSES and SKIING! Amelie is a 16-year-old exchange student from Germany and would love to come live with your family for next school year! She has a 3.5 GPA and strong English skills! She loves to travel and explore and wants to be a cheerleader in America. She is arriving in late August for the school year and I am looking for a host family for her. Amelie says: "My friends and family describe me as a fun person to be around, helpful and supportive. I hope that you like to get to know me and would be thankful for a great and unforgettable time. Thank you for letting me stay at your home. I'm looking forward to meeting you."

If you are interested in hosting Amelie or would like to discuss available students from Europe, Asia and Brazil, apply here: www.iwanttohost.org. Host families provide a bed, meals, kindness and support! The world is our classroom....learn with us!

Call or text me at 971-237-6528.

Photo is of past student

PLEASE SHARE

Italian culture, language and cuisine? Meet CHIARA from ITALY who has a 4.0 GPA and strong English skills! She is arriving in late August for the school year and I am looking for a host family for her.

Hi! My name is Chiara, a sixteen year old girl from Italy. I attend a linguistic High School, in fact my passion is learning languages and traveling. I think traveling and getting used to new cultures are the best way to understand the world we live in. I also love dancing and I've been practicing it since when I was six. The other thing I like most is definitely taking photos. I really like cooking, especially with my grandmother. I hope I'll become part of your family and I just want to let you know that I'll be there for you if you need me. I can't wait to meet you! See you soon, Chiara

If you are interested in hosting Chiara or would like to discuss available students from Europe, Asia and Brazil, apply here: www.iwanttohost.org. Host families provide a bed, meals, kindness and support! The world is our classroom....learn with us!

Message me here or call/text me at 971-237-6528.

Photo is of previous student

You want people engaged and commenting so that your post will keep appearing on people's news feeds. Don't put too much info in the post so that people will ask questions in their comments. This keeps the post engaged.

EXAMPLES OF WORDING FOR SOCIAL MEDIA POSTS

- Not everyone can spend every day traveling the globe; but that doesn't mean you can't bring the world to you. Host an international exchange student to your home and discover the adventure that awaits!
- Bring the world to your doorstep! Welcoming an international exchange student into your home will open a whole new world for you and your family ... trying new foods, celebrating new holidays, and learning new customs are just a few ways they will change your life.
- Travel the world without having to leave the comfort of your home! You never know what kind of experiences you could be missing until you pick up your international exchange student at the airport.
- Many young people around the world hope to live the American Dream! You can help make that hope a reality by welcoming an international exchange student into your heart and home! Contact me today to learn how you can make a difference.
- Lead an international exchange student through their journey in America by becoming a host family! With just a little love and support, you can be the one to make their dreams a reality.
- Gaining a son or daughter has never been so easy! The relationship you build with your student lasts a lifetime!
- Become their Home away from Home... Fill your home with love, excitement and new experiences by hosting an international exchange student with Pan Atlantic Foundation!
- We found that the best way to deal with an empty nest is to fill it back up! Fill your home with the sounds of laughter and love by hosting an international exchange student, contact me to find out how!
- The power of diversity is important in America. Hosting an international exchange student is a great way to teach your children what makes us different also brings us together.
- Siblings teach values like how to share and forgive. Tolerance, acceptance and the power of diversity are all valuable experiences gained by hosting an international exchange student. Contact me to learn more today!

Example:

Gaining a son or daughter has never been so easy! The relationship you build with your student lasts a lifetime!

