



## Pan Atlantic Foundation

# Coffee With a Connector – High-Impact Brainstorm Guide

### The Goal

Turn one well-connected person into 3–5 warm introductions. Not a pitch. Not pressure. Just smart relationship leverage.

### All Kinds of Families Make Great Host Families

Young couples, married or unmarried partners, families with young children, teens, no children at home, retired couples, empty nesters, and same-gender couples can all make outstanding host families. We are looking for welcoming hearts and stable homes.

### Who to Invite

- Active in school, church, sports, or business
- Loves connecting people
- Respected and well-networked
- Naturally says, “You should talk to...”

### Preparation Tip

Bring or access current student public profiles to review together. Seeing real students sparks stronger ideas.

### How to Frame It

“I don’t need you to host. I need your brain. You know this community better than anyone.”

### Questions That Unlock Names

- Who loves mentoring teens?
- Who enjoys travel and cultural exchange?
- Who is welcoming and hospitable?
- Who values global learning experiences?
- Who is involved in soccer, dance, church, or community groups?
- Who are just really great families you'd confidently recommend?

### The Magic Moment

Send the introduction text while you are together if possible.

### Example Text

“Hi! I’m here with a friend who works with international exchange students. I immediately thought of you. Would you be open to learning more?”

### Why This Works

Hosting spreads through trust, social proof, and personal connection. Warm introductions convert significantly higher than cold outreach. This is one of the highest ROI outreach actions you can take.